

AFTERNOON TEA



PRESS RELEASE

AFTERNOON TEA: Works on Paper

8 - 16 July 2017 | Margate Festival 2017

Chiara Williams Contemporary Art is pleased to present a pop-up tea salon and exhibition of works on paper 8 - 16 July 2017, as part of Margate Festival.

'Afternoon Tea: Works on Paper' is a stiff-upper-lip and tongue-in-cheek addition to the 'Making a Change' Margate festival theme, addressing issues of place, community, activism, inclusivity and referencing current politics ('Tea Party' politics can be defined as the interests of the ultra-elite cleverly [repackaged as the interests of the common people](#)). What better way to celebrate or mourn the results of the General Election than by burying your head in the proverbial sand, scoffing cakes, quaffing tea and perusing fine art.

In this new media age, working on paper still underpins the practice of most contemporary artists and the immediacy of marks on paper lends itself to an honest and direct outpouring of thoughts, ideas, plans and dreams, offering an intimate exchange between artist and viewer. The works in this exhibition are free from a common theme and instead simply reflect the current spectrum of small-scale works on paper, where image and text are expressed in their most vivid and vital form.

The exhibition will turn a private residence on the Margate Parade into a temporary gallery of works on paper, accompanied by intimate afternoon tea sittings held under the spell of some of the most stunning views in Margate.

The local artist community is invited to contribute works on paper and local audiences are invited to engage in this experience, which was last held to great acclaim at the [54th Venice Biennale in 2011](#). A 'Meet the Makers' event on 14 July will aim to further bring together artists and new audiences with a lively discussion.

NOTES TO EDITORS

Brief description: 'Afternoon Tea: Works on Paper' is a pop-up tea salon and exhibition of works on paper by local artists 8 - 16 July 2017 as part of Margate Festival.

Venue: Chiara Williams Contemporary Art, 4 Royal York Mansions, The Parade, Margate CT9 1EZ

Opening times: 2-5pm on weekend 8-9 and 15-16 July (at other times by appointment only).

Cost: Free entry to the exhibition, but booking required (space & seating limited); visitors will be asked to contribute discretionary £1 per head towards tea & cake (free for those on very low income or unemployed).

Book: To reserve an afternoon tea sitting: afternoont easalon@gmail.com or +447519646508

Special events: Launch event drinks (by invitation) on 8th July 6-9pm; Meet the makers: Fri 14th July 7-9pm - introductory talk from Chiara Williams and group discussion with artists and visitors.

Sales: All works are for sale, from as little as £50 to a maximum of £200

Artists & curator: 'Afternoon Tea' is curated by Chiara Williams and brings together numerous emerging and established artists from Margate, Thanet and Kent, participating artists to be confirmed.

For more information: please contact Chiara Williams at chiarawilliamscontemporary@gmail.com / www.chiarawilliams.com

PRESS

This event was last held to great acclaim at the 54th Venice Biennale in 2011 with WW Gallery co-curated by Chiara Williams and Debra Wilson (see www.wilsonwilliamsgallery.com/afternoontea_venice_54_biennale.html)

"a slice of heaven...in the middle of Venice." (Alicia Miller on Axis)

"...by far the most enjoyable part of the 54th Venice Biennale" (Tom Jeffreys on FAD)

"An inventive show from two new and inspiring London curators" (Marta Crunelli on Flint PR)

ARTISTS OPEN CALL

Afternoon Tea: Works on paper 8-16 July 2017

www.chiarawilliams.com/afternoon-tea.html

An opportunity for local artists to exhibit works on paper as part of the Margate Festival 2017, at Chiara Williams Contemporary Art, 8 July - 16 July.

Eligibility: Open to all artists based in Margate, Thanet and Kent

Cost to participate: Free

Deadline for online submissions: Monday 26 June 2017

Deadline for delivery of work: Monday 3 July 2017

Guidelines:

Size: Work must be max A3 in size (29.7 x 42 cm), on paper, unframed (work will be displayed using a magnetic hanging system).

Theme: There is no theme for submissions, but for more about the nature of the exhibition, please read the [more about the exhibition here](#).

Sales: all exhibited works must be available for sale and prices will be standardised based on to their nearest size: A3 @ £200, A4 @ £100, A5 @ £50. Chiara Williams will retain 50% commission on any sales.

How to participate:

- 1) Submit your work: please email one jpg photograph of your work to: afternoonteasalon@gmail.com by 26 June
- 2) Deliver your work: by hand on Sunday 2nd July 4-5pm or Monday 3rd July 10-11am, or send by post no later than 30 June (postmark) to 4 Royal York Mansions, The Parade, Margate CT9 1EZ.
- 3) Collect your work: after the exhibition, work must be collected on either Sunday 6th August 4-5pm or Monday 7th August 10-11am. Work will NOT be returned by post or courier.

Organiser: Chiara Williams Contemporary Art www.chiarawilliams.com

Further information: <http://www.chiarawilliams.com/afternoon-tea.html>

ABOUT CHIARA WILLIAMS CONTEMPORARY ART

Chiara Williams Contemporary Art | www.chiarawilliams.com

Chiara Williams Contemporary Art is a peripatetic art gallery and consultancy, drawing on 20 years experience working in the art world, both in private and public sectors.

Chiara Williams Contemporary Art presents the annual SOLO Award™ in Art Projects at the London Art Fair. Alongside this established platform for nurturing original talent, Chiara Williams works with a small number of internationally based artists to help further their practices, support their ambitious exhibitions and develop meaningful projects around the world. Chiara is also a collector and continues to work as a freelance international lecturer, consultant and curator.

ABOUT MARGATE FESTIVAL

Margate Festival | www.margatefestival.org.uk

Now in its fourth year, Margate Festival is an annual event that brings together fine art and the DIY together to create a diverse range of events that start at the seafront and ending deep in the heart of the town. Building on previous successes, this year the theme of the festival is 'Making a Change'.

Margate Festival is a partnership between Festival Producers Threshold Studios, Kent County Council, Turner Contemporary and Dreamland Margate.

SOCIAL MEDIA

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For further information and press quality images please contact Chiara Williams
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